

STEP INTO YOUR LEADERSHIP EDGE AUDIT

For visionary professionals, sales leaders,
entrepreneurs & C-suite executives who want to
lead with clarity, confidence & energy.



piajansson.com

TABLE OF CONTENTS

- 01 INTRODUCTION
- 02 HEADSPACE CHECK-IN
- 03 PERSONAL POWER ZONE
- 04 PASSION & ENERGY ALIGNMENT
- 05 PEOPLE & TEAM DYNAMICS
- 06 PURPOSE & LEGACY
- 07 NEXT STEPS
- 08 MEET COACH PIA





Dear Leader,

Whether you lead a team, run a business, or simply see yourself as a leader, this self-audit is your space to pause and reflect.

Take a few minutes to check in with how you're showing up—what energizes you, what drains you, and where you might be out of alignment.

You'll find 8 prompts per area to help you reflect deeply and reconnect with your edge.

Lead your way—confidently, clearly, and in alignment with who you are.

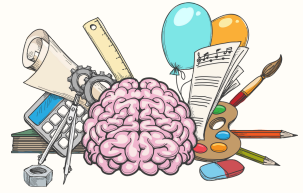
With Joy & Gratitude,

Pia

Leadership Catalyst



Headspace Check-in



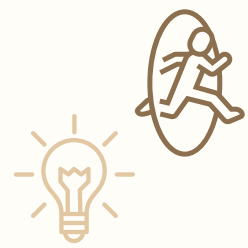
INSTRUCTIONS: Review pages 4-8 and check the statements you feel are true for you now.

Your leadership mindset.

- ☐ I make the time to think clearly and act with intention.
- ☐ I stay solutions-focused , even when things feel uncertain
- ☐ I feel confident in how I make decisions and lead.
- ☐ I invest time and energy into my own growth.
- ☐ I'm rarely triggered, even in challenging situations.
- ☐ I reflect on what's working and what's not on a regular basis.
- ☐ I trust my instincts and inner guidance.
- ☐ I don't dwell on past mistakes—I learn from it and move forward.

What thoughts or habits are energizing you—and what might pull you off track?

Your Personal Power Zone



How you show up.

- ☐ I lead in a way that feels natural to me and aligns with who I am.
- ☐ I speak up clearly and handle high-pressure moments with calm confidence.
- ☐ I take time to reset and refocus during the day.
- ☐ I feel at ease being seen and heard as a leader.
- ☐ I know what fuels my confidence and what drains it.
- ☐ I show up as the same person across different spaces and roles.
- ☐ I trust that who I am is enough.
- ☐ I own my wins without downplaying them.

Where do you feel most 'you' as a leader—and where are you holding back?

Passion & Energy Alignment



What energizes you?

- ☐ I enjoy what I do and feel connected to the impact I make.
- ☐ I know which tasks fuel me and which ones drain me.
- ☐ I create my day around what energizes me as often as I can.
- ☐ I've created habits that help me stay clear, focused, and recharged.
- ☐ I check in with myself how I feel about work regularly.
- ☐ I have outlets outside of work that bring me joy.
- ☐ I schedule time for activities that refill my energy tank.
- ☐ I'm a happy person most of the time.

What would change if you led with what lights you up the majority of your time?

People & Team Dynamics



Your impact on others.

- ☐ I set boundaries that support healthy collaboration.
- ☐ I communicate clearly and openly with those around me.
- ☐ I recognize and appreciate the strengths others bring.
- ☐ I give and receive feedback in ways that strengthen connection and growth.
- ☐ I help others succeed without losing sight of my own energy or vision.
- ☐ I navigate conflict with curiosity, not reactivity.
- ☐ I build relationships built on mutual respect and trust.
- ☐ I celebrate wins—mine and theirs.

Where do your relationships feel strong—and where do you need a reset?

Purpose & Legacy



Big picture vision.

- ☐ Leaving a positive legacy is important to me as a leader.
- ☐ I feel connected to a bigger purpose in how I lead.
- ☐ I lead with intention, not just urgency or output.
- ☐ I'm building a legacy that reflects my values and strengths.
- ☐ I know what success means to me (beyond titles or numbers).
- ☐ I inspire others through how I show up—not just what I do.
- ☐ I feel proud of the ripple effect I'm creating.
- ☐ I use my voice and influence for something bigger than myself.

What ripple effect are you creating in how you lead and show up today?



Next Steps



What's one small shift you could make this week to lead more from your edge?

As you moved through this audit, you likely noticed what's working—and what's asking for attention. To address these gaps and take actionable steps forward:

Book a FREE call to explore which program or path is right for you.

Or explore the different programs HERE.

Please contact me if you have any questions. I'm here to support you on your sales leadership journey.

With Joy & Gratitude,

Pia



MEET COACH PIA



Hey there! I'm Pia, your go-to Leadership Catalyst with over 35 years of experience guiding leaders from startup to SMB success.

Some of my strengths? Strategizing and empowering visionary leaders like you to clarify the next steps in building a thriving business. From helping establish a subsidiary from scratch to shaping marketing, sales support, and business growth, I've been right there in the trenches.

As a Gallup-certified Strengths Coach and graduate of the Advanced CliftonStrengths Coaching Course, I specialize in helping you tap into your power zone, where your natural talents and strengths drive success. I also bring a holistic approach, with coaching certifications spanning business, money, life, and energy modalities.

Whether you want to level up your leadership, boost team performance, or reignite your motivation, I'm here to help you go from stuck to rock star mode. Plus, I've co-authored three books alongside some of the brightest minds in the industry, sharing insights that inspire and transform.

When we work together, you can expect a blend of thought-provoking questions, engaging conversations, and fun, always with a focus on your success.

With Joy & Gratitude,

Pia

Book a call, or visit piajansson.com to learn more and embark on this transformative journey.