



SALES MOJO AUDIT

Identify roadblocks: what, where,
and why you're exhausted and
frustrated.



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Dear Sales Professional

This sales mojo audit is designed for sales professionals like you to assess and identify roadblocks—what, where, and why you're exhausted and frustrated right now. You'll do that by reviewing a series of audits on five different topics.

INSTRUCTIONS: [Review pages 4-6 and check the statements you feel are true for you now.](#)

At the end of this audit, on page 5, we'll talk about the next steps on how to use this audit to gain insights into the areas of growth you may want to consider investing in to reignite your mojo, hit your targets, and leave a legacy of success.

With Joy & Gratitude,

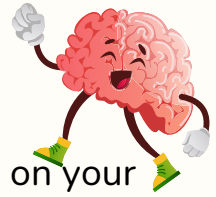
Pia

Business Success Catalyst

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Headspace Mojo

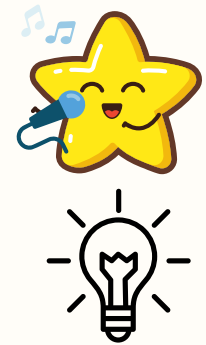


INSTRUCTIONS: Review pages 4-6 and rate yourself based on your current mindset.

Mastering your mindset.

- ☐ I approach sales challenges with a positive and resilient mindset.
- ☐ I believe in the value and impact of the product/service I'm selling.
- ☐ I consistently set ambitious but achievable sales targets for myself.
- ☐ I effectively manage and overcome rejection in the sales process.
- ☐ I maintain a confident and self-assured demeanor during sales interactions.
- ☐ I continuously seek personal and professional growth opportunities in sales.
- ☐ I adapt quickly to changing market conditions and customer needs.
- ☐ I have a strong belief in my ability to influence and persuade others.
- ☐ I embrace a growth mindset, seeing failures as learning opportunities.
- ☐ I prioritize self-care and stress management to maintain a healthy sales mindset.

Unleash Your Power



Tapping into your full potential.

- ☐ I have a clear understanding of my unique strengths and how they contribute to sales success.
- ☐ I leverage my strengths to build strong relationships with prospects and customers.
- ☐ I actively seek opportunities to utilize my strengths in the sales process.
- ☐ I continuously develop and refine my sales skills based on my unique strengths.
- ☐ I effectively communicate the value and benefits of the product/service using my strengths.
- ☐ I recognize and capitalize on the strengths of my team members to enhance sales outcome
- ☐ I am open to feedback and seek input to further enhance my strengths in sales.
- ☐ I actively seek personal and professional growth opportunities aligned with my strengths.
- ☐ I integrate my strengths into my daily sales activities, enhancing my overall performance.
- ☐ I have a clear plan to further develop and leverage my unique strengths in sales.



Ignite Your Passion Zone



Fueling motivation and inspiration

- ☐ I am deeply passionate about the product/service I sell and its impact on customers.
- ☐ I align my sales targets and goals with my personal sense of purpose and meaning.
- ☐ I consistently seek ways to reignite my passion and motivation in sales.
- ☐ I express my personal strengths and brand proudly, both internally and externally.
- ☐ I actively work on maintaining a healthy work-life balance to sustain my sales passion.
- ☐ I recognize the importance of sleep and prioritize getting ample rest for sales success.
- ☐ I am aware of my strengths and areas for improvement in relation to my personal brand.
- ☐ I approach sales challenges with resilience and determination, fueled by my passion.
- ☐ I actively seek feedback and input to enhance my personal strengths brand in sales.
- ☐ I am transparent and have trusted individuals with whom I can openly discuss matters that truly matter to me in sales.

Next Steps



While reviewing the audit, you may have noticed some key aspects missing. To address these gaps and take actionable steps forward:

[Book a complimentary strategy call within seven days of downloading the PDF.](#) During this Zoom call, I'll review your results and provide detailed instructions on the next steps to help you reignite your mojo, hit your targets, and leave a legacy of success.

After seven days, the debrief call will increase from \$0 to \$444.

For more information about my signature program, "Reignite Your Mojo," [CLICK HERE.](#)

Feel free to contact me if you have any questions. I'm here to support you on your sales leadership journey.

With Joy & Gratitude,

Pia



Meet Coach Pia



Hey there! I'm Pia, your go-to Strategic Business Advisor with over 35 years of experience guiding leaders from startup to SMB success.

Some of my strengths? Strategizing and empowering visionary leaders like you to clarify the next steps in building a thriving business. From helping establish a subsidiary from scratch to shaping marketing, sales support, and business growth, I've been right there in the trenches.

As a Gallup-certified Strengths Coach and graduate of the Advanced CliftonStrengths Coaching Course, I specialize in helping you tap into your power zone, where your natural talents and strengths drive success. I also bring a holistic approach, with coaching certifications spanning business, money, life, and energy modalities.

Whether you want to level up your leadership, boost team performance, or reignite your motivation, I'm here to help you go from stuck to rock star mode. Plus, I've co-authored three books alongside some of the industry's brightest minds, sharing insights that inspire and transform.

When we work together, you can expect a blend of thought-provoking questions, engaging conversations, and fun—always with a focus on your success.

With Joy & Gratitude,
Pia

[Book a call](#), or visit piajansson.com to learn more and embark on this transformative journey.